

Watertown Area Chamber of Commerce
Minutes
June 16, 2010
(Watertown Community Center)
www.watertown-chamber.com

The meeting was called to order by President Kyle McDonough. There were 13 present. Introductions were made. Meal catered by Luce Line Lodge.

- Signs have been posted directing traffic to Watertown, the first round of 2000 flyers and 1000 newspaper wraps with maps and advertising have been distributed, and the watertownmail.net connection for the community is in use.
- Please pass along any construction concerns you hear about to either school or city leaders so they may be addressed. The feedback this month has all been positive; people are using and appreciating the maps.
- The Keep it Open task force will be meeting Tuesday June 22, 11:00 am at the Watertown Community Center; all members of the community are welcome.
- A motion was passed to pursue a bid to have the Chamber's web site updated and made more interactive.
- Kyle McDonough is going to invite Paul Dithelm to ride on a float in the Rails to Trails parade, and have a booth at the Taste of Watertown to promote the concert and sell tickets. All members are being asked to contribute in some way to make this year's show a success. A sold out concert has the potential to bring in \$6000.00 for the Chamber.

Committees Reports:

Retail Committee: Scott Cassidy-Chair (designed to come up with new ideas to support local businesses.) The Friday of Rails to Trails (July 23) will have a "Watertown Hold-'Em" event similar to the Holiday Open House. Each business will determine their own hours, with a drawing for shoppers who collect a playing card at each business. Five cards are needed to enter the drawing, with the best poker hand also winning a prize. Please contact Terri Dammann to participate. Flyers listing participants and advertising the event will be distributed. Additionally, Frontier is having a free lunch of hot dogs, chips, soda and water during the open house from 11-1 at the city park. Please contact Scott Cassidy to volunteer to help.

Volunteers are needed to sit in the flush tank. Flush tank hours are 5:00-8:00pm on Friday, and 1:00-6:00pm Saturday. Please contact Kyle McDonough to sign up.

Ambassador Committee: Judy Vanderlinde-Chair (welcoming and inviting new businesses to the Chamber of Commerce and to Watertown, and to keep current members active in the Chamber.) If you know of any new businesses in the area please let Judy Vanderlinde or Sue Burke know.

Educator's Dinner Committee: Abbie McDonald-Chair (plan and perform the educator's dinner, September 2010.)

Performing Arts Committee: Ken Grotbo- Chair (coordinate with Watertown-Mayer Performing Arts center to sponsor events.) The Chamber is hosting the X-mas Spectacular again this year on December 26, 2010. Last year the Chamber made approximately \$3000.00. As this is the only fund raiser we are doing, we need everyone to participate in making it a success.

"Keep It Open" Task Force Cordination Committee:- Co-Chairs Nicholas Hoese, and Rose Rosdahl (coordinate with the community "Keep It Open" task force) Road signs have been placed to direct traffic to downtown Watertown. Herald Journal is offering special pricing to businesses needing their own signage. A map of detour routes and local through streets will be published with the Herald Journal. Please contact Bruce Johnson if you are interested; ad prices start at \$39.00. Flyers with alternate route maps are also being printed.

Meeting adjourned at 12:36pm

Next meeting: July 21 at B's On The River.